

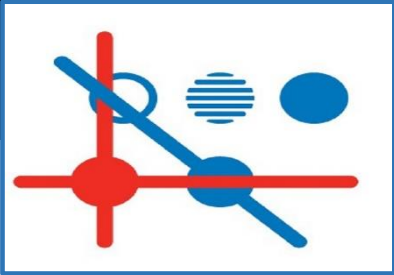
# Conference Schedule

DESRIST

Design Science Research on Information Systems  
and Technology 2018

இந்திய தொழில்நுட்ப கழகம் சென்னை  
भारतीय प्रौद्योगिकी संस्थान मद्रास  
Indian Institute of Technology Madras

Venue: IC&SR, IIT Madras  
Chennai, Tamil Nadu,  
Pin: 600036  
India



**DESRIST 2018, India**  
**3<sup>rd</sup> June - 6<sup>th</sup> June, 2018**

# DESRIST 2018 CONFERENCE SCHEDULE

13<sup>th</sup> International Conference on Design Science Research in Information Systems and Technology

**DESRIST 2018**  
Department of Management Studies, IIT Madras



3<sup>rd</sup> to 6<sup>th</sup> June, 2018  
Venue: IC&SR



<https://desrist2018.iitm.ac.in/>  
<https://www.iitm.ac.in/>

Venue: IC&SR (Industrial Consultancy & Sponsored Research) building  
(Near Gajendra Circle, Opposite to Admin Building)  
Indian Institute of Technology Madras, Chennai, India  
<https://goo.gl/maps/hvokBF61F1C2>

**Sunday June 3, 2018**

<b>Time</b>	<b>Industry Workshop day (Tentative Topics and Time)</b>
7 AM	Registration & Badge Pickup
8.30 AM – 12.30 PM	<b>Tutorial 1</b> Internet of Things <b>(Room Number: IC&amp;SR Hall 3)</b>  <b>Instructor:</b> Vijai Simha Director NeoCortex Networks Pvt Ltd LinkedIn: <a href="https://www.linkedin.com/in/vijaisimha/">https://www.linkedin.com/in/vijaisimha/</a>
12.30 PM – 2 PM	<b>Lunch (Big Dining Hall)</b>
2 PM – 5.30 PM	<b>Tutorial 2</b> Blockchain <b>(Room Number: IC&amp;SR Hall 3)</b>  <b>Instructor:</b> Naren Krishnan Sr. IT Architect IBM Global Services LinkedIn: <a href="https://www.linkedin.com/in/narenkrishnan/">https://www.linkedin.com/in/narenkrishnan/</a>  &  Sudip Dutta Sr. Application Architect ( Block Chain) IBM Global Services LinkedIn: <a href="https://www.linkedin.com/in/sudip-dutta-869a14146/">https://www.linkedin.com/in/sudip-dutta-869a14146/</a>

**Monday June 4, 2018**

<b>Time</b>	<b>DESRIST Doctoral Consortium</b>
9:00 AM – 9:15 AM	<b>Welcome by DC Co-Chairs, Registration</b>
9:15 AM – 10:30 AM	<b>(Room Number: IC&amp;SR Hall 3)</b> <b>Panel 1:</b> Publishing intermediate results and completed work in DS research: Kaushik Dutta Gurpreet Dhillon Alan Hevner Sandeep Purao
10:30 AM – 10:45 AM	<b>Coffee Break (Big Dining Hall)</b>
11:00 AM – 12:30 PM PM	Parallel sessions with doctoral students and faculty mentors  <b>Group 1: (IC&amp;SR Hall 2)</b> <i><b>Mentors:</b></i> Kaushik Dutta, Alan Hevner, Alexander Mädche <i><b>Students:</b></i> Anik Mukherjee, Lakshman Singh, Chandan Malu  <b>Group 2: (IC&amp;SR Hall 3)</b> <i><b>Mentors:</b></i> Gurpreet Dhillon, Sandeep Purao, Matti Rossi <i><b>Students:</b></i> Fabian Wisser, Shounak Pal, Alexia Athanasopoulou
12:30 PM – 2:00 PM	<b>Lunch (Big Dining Hall)</b>
2:00 PM – 3:15 PM	<b>(Room Number: IC&amp;SR Hall 3)</b> <b>Panel 2:</b> Ask-it basket responses: Matti Rossi Marcus Rothenberger Alexander Mädche Sandeep Purao
3:15 PM – 3:30 PM	<b>Coffee Break (Big Dining Hall)</b>
3:30 PM – 3:45 PM	Wrap-up by DC Chairs
6:00 PM – 8:00 PM	<b>DESRIST OPENING and WELCOME RECEPTION</b> <b>(Snacks, High Tea, Drinks)</b>

**Tuesday June 5, 2018**

<b>Time</b>	<b>DESRIST Conference Day 1</b>	
7:00 AM	Registration & Badge Pickup	
8 AM-8:30 AM	<b>WELCOME REMARKS BY PROGRAM CO-CHAIRS (CONFERENCE OPENING)</b> <b>(Room Number: IC&amp;SR Hall 3)</b>	
8:30 AM-8:45 AM	Coffee Break (Big Dining Hall)	
8:45 AM-10:15 AM	<p style="text-align: center;"><b>Paper Session #1 HCI &amp; Design (Room Number: IC&amp;SR Hall 2)</b></p> <p>Design Principles for Room-scale Virtual Reality: A Design Experiment in Three Dimensions <i>Jonas Schjerlund, Magnus Rotvit Perlt Hansen and Josefine Gill Jensen</i></p> <p>Designing Conversational Agents for Energy Feedback <i>Ulrich Gnewuch, Stefan Morana, Carl Heckmann and Alexander Maedche</i></p> <p>ServiceDesignKIT: A Web Platform of Digital Service Design Techniques <i>Xuanhui Liu, Erwin Tak-Ming Leung, Peyman Toreini and Alexander Maedche</i></p>	<p style="text-align: center;"><b>Paper Session #2 Design Foundations (Room Number: IC&amp;SR Hall 3)</b></p> <p>Making Sense of Design Science in Information Systems Research: Insights from a Systematic Literature Review <i>Alexander Herwix and Christoph Rosenkranz</i></p> <p>Design science in the field: Practice design research <i>Goran Goldkuhl and Jonas Sjöström</i></p> <p><i>Utilizing, Producing, and Contributing Design Knowledge in DSR Projects</i> <i>Andreas Drechsler and Alan R. Hevner</i>  <b>[Best Paper award nominee]-**</b></p>
10:15 AM-11:15 AM	<b>KEYNOTE LECTURE (Room Number: IC&amp;SR Hall 3)</b> <b>Prof. Krithi Ramamritham , IIT Bombay, Chair Professor in the Department of Computer Science and Engineering</b>  <b>Topic: Designing Demand-Response Programs for Smart Electric Grids</b>	
11:15 AM-12:45 PM	<p style="text-align: center;"><b>Paper Session #3 Design in Healthcare I (Room Number: IC&amp;SR Hall 2)</b></p> <p><i>Designing “Living” Evidence Networks for Health Optimisation: Knowledge Extraction of Patient-Relevant Outcomes in Mental Disorders</i> <i>Hoang Nguyen, Øystein Eiring and Danny Poo</i>  <b>[Best Paper award nominee]-**</b></p> <p><i>Assessing Strategic Readiness for Healthcare analytics: System and Design Theory Implications</i> <i>Sathyannarayanan Venkatraman, Rp Sundarraj and Ravi Seethamraju</i>  <b>[Best Paper award nominee]- ##</b></p> <p>Easy Nutrition: A Customized Dietary App to Highlight the Food Nutritional Value <i>Mayda Alrige and Samir Chatterjee</i></p>	<p style="text-align: center;"><b>Paper Session #4 Advances in Data Science &amp; Analytics (Room Number: IC&amp;SR Hall 3)</b></p> <p>ALDA: An Aggregated LDA for Polarity Enhanced Aspect Identification Technique in Mobile App Domain <i>Binil Kuriachan and Nargis Pervin</i></p> <p>Development of a Data-driven Business Model Transformation Tool <i>Dominik Augenstein, Christian Fleig and Alexander Mädche</i></p> <p>Towards Collaborative Data Analysis with Diverse Crowds – a design science approach <i>Michael Feldman, Cristian Anastasiu and Abraham Bernstein</i></p>
12:45 PM-1:45 PM	Lunch (Big Dining Hall)	
1:45 PM – 2:45 PM	<p style="text-align: center;"><b>Paper Session #5 Science of Design (Room Number: IC&amp;SR Hall 2)</b></p> <p>A Framework for Light Reusability Evaluation of Design Principles in Design Science Research <i>Juhani Iivari, Magnus Rotvit Perlt Hansen and Amir</i></p>	<p style="text-align: center;"><b>Paper Session #6 Data Science (Room Number: IC&amp;SR Hall 3)</b></p> <p>Identifying Design Features to Increase the Acceptance of User Assistance Systems: Findings from a Business Information Visualization Context</p>

	<p>Knowledge Utilization of Design Science Research: An Exploratory Study <i>Avijit Sengupta, Onkar Malgonde and Alan Hevner</i></p> <p>DIL – A Conversational Agent for Congestive Heart Failure Patients <i>Sanjoy Moulik and Samir Chatterjee</i></p>	<p>How can universities benefit from their existing data resources? – A Data Mining approach <i>Karin Hartl</i></p> <p>On the Usefulness of Incorporating Browsing History in Design-Science Artifacts for Movie Recommender Systems <i>Dixon Prem Daniel R and Sundarraj Rp</i></p>
2:45 PM	<p><b>Assemble for Bus Ride to Mahabalipuram (Bus departs around 3 PM)</b></p>	
7:00 PM – 9:00 PM	<p><b>Conference Dinner (Grande Bay Resort, Mahabalipuram)</b></p>	

PS: ## **Vinton G. Cerf Best Student-Authored Paper Nominee**

\*\* **Herbert E. Simon Best Paper Award Nominee**

**Wednesday June 6, 2018**

<b>DESRIST Conference Day 2</b>			
8:00 AM	Registration & Badge Pickup		
8:30 AM – 10:00 AM	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; vertical-align: top;"> <p style="text-align: center;"><b>Paper Session #7</b> <b>ICT for Development</b> <b>(Room Number: IC&amp;SR Hall 2)</b></p> <p><i>An Argument for Post-Hoc Collective Intelligence</i> Dean Jones and Gunjan Mansingh <b>[Best Paper award nominee]- ##</b></p> <p><i>An Ontological Approach to Classifying Cybercrimes in an ICT4D Context</i> Charlette Donalds and Kweku-Muata Osei-Bryson</p> <p><i>Extending DSR with sub-cycles to develop a Digital Knowledge Ecosystem to coordinate Agriculture Domain in Developing Countries</i> Tamara Ginige, Lasanthi De Silva, Anusha Walisadeera and Athula Ginige</p> </td> <td style="width: 50%; vertical-align: top;"> <p style="text-align: center;"><b>Paper Session #8</b> <b>Designing Cybersecurity</b> <b>(Room Number: IC&amp;SR Hall 3)</b></p> <p><i>Strategic Planning for IS Security: Designing Objectives</i> Gurpreet Dhillon, Reza Torkzadeh and Jerry Chang <b>[Best Paper award nominee]-**</b></p> <p><i>A Prediction Model of Privacy Control for Online Social Networking Users</i> Rohit Valecha, Rajarshi Chakraborty, H. Raghav Rao and Shambhu Upadhyaya <b>[Best Paper award nominee]-**</b></p> <p><i>A knowledge interface system for information and cyber security using semantic wiki</i> Riku Nykänen and Tommi Kärkkäinen</p> </td> </tr> </table>	<p style="text-align: center;"><b>Paper Session #7</b> <b>ICT for Development</b> <b>(Room Number: IC&amp;SR Hall 2)</b></p> <p><i>An Argument for Post-Hoc Collective Intelligence</i> Dean Jones and Gunjan Mansingh <b>[Best Paper award nominee]- ##</b></p> <p><i>An Ontological Approach to Classifying Cybercrimes in an ICT4D Context</i> Charlette Donalds and Kweku-Muata Osei-Bryson</p> <p><i>Extending DSR with sub-cycles to develop a Digital Knowledge Ecosystem to coordinate Agriculture Domain in Developing Countries</i> Tamara Ginige, Lasanthi De Silva, Anusha Walisadeera and Athula Ginige</p>	<p style="text-align: center;"><b>Paper Session #8</b> <b>Designing Cybersecurity</b> <b>(Room Number: IC&amp;SR Hall 3)</b></p> <p><i>Strategic Planning for IS Security: Designing Objectives</i> Gurpreet Dhillon, Reza Torkzadeh and Jerry Chang <b>[Best Paper award nominee]-**</b></p> <p><i>A Prediction Model of Privacy Control for Online Social Networking Users</i> Rohit Valecha, Rajarshi Chakraborty, H. Raghav Rao and Shambhu Upadhyaya <b>[Best Paper award nominee]-**</b></p> <p><i>A knowledge interface system for information and cyber security using semantic wiki</i> Riku Nykänen and Tommi Kärkkäinen</p>
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12:00 Noon – 1:00 PM	Lunch (Big Dining Hall)		
1:00 PM – 2:00 PM	<p style="text-align: center;"><b>Industry Panel (Room Number: IC&amp;SR Hall 3)</b></p> <p><b>Topic:</b> Designing for Digital Transformation <b>Arvind Sivaramakrishnan</b> Chief Information Officer Apollo Hospitals Enterprise Ltd. LinkedIn: <a href="http://in.linkedin.com/in/nsarvind">http://in.linkedin.com/in/nsarvind</a></p> <p><b>Verendar Koul</b> IBM Resiliency Services, Cyber Security Expert LinkedIn: <a href="https://www.linkedin.com/virendar-koul-7739433/">https://www.linkedin.com/virendar-koul-7739433/</a></p>		

	<p><b>Dr Shankar Venugopal</b> Mahindra &amp; Mahindra</p> <p><b>Moderator:</b> <b>Sathya Venkatraman</b> Technology Consulting Partner – IBM Asia Pacific IBM Global Services LinkedIn: <a href="https://www.linkedin.com/in/sathyanarayananvenkatraman/">https://www.linkedin.com/in/sathyanarayananvenkatraman/</a></p>	
<p>2:00 PM – 3:00 PM</p>	<p><b>Paper Session #11</b> <b>Design Applications II</b> <b>(Room Number: IC&amp;SR Hall 2)</b></p> <p>Handling of Errors in Context-Aware Preservation Manager using Saga Patterns <i>Parvaneh Westerlund and Robert Westerlund</i></p> <p>Machine Learning Based Cyber Risk Assessment and Mitigation Framework for Phishing Attacks (MLP-CRAM): A Design Science Approach <i>Arunabha Mukhopadhyay, Baidyanath Biswas and Sukanya Patra</i></p> <p>Development of Evaluation Method in Explorative Projects of Design Science Research <i>Mogens Frank Mikkelsen</i></p>	<p><b>Paper Session #12</b> <b>Design &amp; Organizations</b> <b>(Room Number: IC&amp;SR Hall 3)</b></p> <p>Designing digital tooling for business model exploration for the Internet-of-Things <i>Alexia Athanasopoulou, Mark De Reuver and Timber Haaker</i></p> <p>Towards Designing Virtual Reality Shopping Environments <i>Christian Peukert, Fabian Brossok, Jella Pfeiffer, Martin Meißner and Christof Weinhardt</i></p> <p>Design and Evaluation of a Portable Industrial Demonstrator for Cyber-Physical Systems <i>Sascha Julian Oks, Albrecht Fritzsche and Kathrin M. Möslein</i></p>
<p>3:00 PM – 3:30 PM</p>	<p><b>Coffee Break (Big Dining Hall)</b></p>	
<p>3:30 PM – 5:00 PM</p>	<p><b>Poster &amp; Product Demo Sessions</b> <b>(Room Number: IC&amp;SR Hall 4)</b></p> <p>Improving Digital Nudging Using Attentive User Interfaces: Theory Development and Experiment Design <i>Dennis Hummel, Peyman Toreini and Alexander Mädche</i></p> <p>Reusable Design Framework for Online Time-Preference Based Real-Time Resource Allocation <i>Anik Mukherjee, Sundarraj R P and Kaushik Dutta</i></p> <p>A Multi-Grounded Design Theory Of A Persuasive Mobile Application: A Case Of Increasing Willingness To Participate In Electricity Theft Reduction In Kampala <i>Ruth Mbabazi-Mutebi and Julianne Sansa-Otim</i></p> <p>SCARF: A SECURED CLOUD FILESYSTEM <i>Vivek Singh and Kaushik Dutta</i></p> <p>Agent-Based Market Simulations as Design Science Artifacts <i>Don Berndt, David Boogers, Saurav Chakraborty and Alan Hevner</i></p> <p>Towards Formulating the Design Principles of SMAC Reference Architecture <i>Chandan Malu, Rahul Thakurta and Kaushik Dutta</i></p> <p>IDSS4CEUR: An Intelligent Decision Support System for Collaborative Empty Unit Load Device Repositioning <i>Daniel A. Döppner, Patrick Derckx and Detlef Schoder</i></p> <p>“Meet to Succeed” - A Serious Game to Support Team Emotional Intelligence <i>Dominik Siemon, Jon-Conrad Linzmeier and Susanne Robra-Bissantz</i></p> <p>Connect: A Mobile App for Matching Competencies <i>Amir Haj-Bolouri, Patrik Bernhardsson and Lennarth Bernhardsson</i></p> <p>Fraud and Manipulation Prevention in Prediction Markets <i>Simon Kloker, Tim Straub, Stefan Morana and Christof Weinhardt</i></p>	



	<p>Sharing clinical pathways and patient experiences for better health outcome: A blockchain-based design <i>Lina Bouayad, Hemant Jain, Monica Tremblay and Carmelo Gaudio</i></p> <p>The Design Canvas in MyDesignProcess.com <i>Stefan Morana, Martin Scheid, Michael Gau, Ivo Benke, Jan Vom Brocke, Peter Fettke and Alexander Maedche</i></p> <p>An Assistance System to Support Learning of Business Information Visualization Guidelines <i>Michael Schelkle, Christian Karl Grund and Carina Preissler</i></p> <p>Using Design Science Research Methodology for Making Data Centers Environmentally Sustainable <i>Anand Santhanam and Christina Keller</i></p> <p>Design Science Research: Project managers as reflective practitioners when handling project complexity using the Cynefin Framework as foundation for design <i>Mogens Frank Mikkelsen</i></p> <p>Designing Uncertainty-Aware Dashboards for Software Development Projects <i>Merlin Knaeble, Mario Nadj and Alexander Maedche</i></p>
5:00 PM – 6:00 PM	<p><b>Academic Research Panel (Room Number: IC&amp;SR Hall 2)</b></p> <p>How do We Achieve the Full Potential of Design Science Research?</p> <p><b>Moderator:</b> Alan Hevner – University of South Florida</p> <p><b>Panelists:</b>  Ken Peffers – University of Nevada, Las Vegas  Sandeep Puro – Bentley University  Jeffrey Parsons – Memorial University of Newfoundland  Atish Sinha – University of Wisconsin, Milwaukee</p>
6:00 PM – 6:30 PM	<b>CLOSING CEREMONY (Award Distribution)</b>
6:30 PM	<b>Closing Light Dinner (Big Dining Hall)</b>



Department of Management Studies,  
Delhi Avenue, Gajendra Circle,  
Indian Institute Of Technology, Chennai,  
Tamil Nadu 600036  
Ph: +91-044-2257-4558  
Email: [desrist2018@wmail.iitm.ac.in](mailto:desrist2018@wmail.iitm.ac.in)